

APPLE DAYS ARE HERE AGAIN!!!!

October 2009

Registration is over and our Scouting year is in full swing. It's now time to make some money to help us run all of the exciting program ideas we have.

Apple Day weekend this year is October 15, 16 & 17. The same format and traditions are in place this year as in prior years. For your information, these traditions are as follows:

APPLES

Apples will be available for pick-up from **7:00 until 9:00 Wednesday, October 14th** at Scout House. **Scout House will be open on Thursday and Friday from 5:00 p.m. until 8:00 p.m.** for apples and coin collection. Saturday's hours are from **9:00 until 2:00**. We know your youth will be carrying clean and attractive containers to hold the apples and that our youth will polish and shine the apples to make our product attractive to the public.

CANVAS TIMES

As in previous years, canvas times are Thursday and Friday from 4:00 until 9:00. Saturday we look forward to seeing your bright faces from 9:00 until 2:00 when all money jars must be returned to Scout House.

DRESS CODE

We all know that youth and leaders will put a good face forward with smiles when they ask 'Would you like to support scouting?' We hope that we will be able to show off our uniforms including shirt, sash and neckers in good weather. Just a reminder that if the weather is not on our side we would like to see neckers worn over coats

WHO?

We all know the cute little Beavers are the biggest draw. Many of you put a Beaver, a Cub and a Scout together at a location. That is a format that works really well. We also know that our Venturers are not as attractive a draw (ha)! Many groups decide that the Venturers can be put to work in other areas such as polishing, helping at Scout House, distributing drinks and snacks or even helping Beavers and Cubs decorate baskets. This activity counts. All *registered* adults who put in time working may also count shifts.

SHIFTS?

Shift sheets will be available Wednesday, October 14th at Scout House. One hour equals one shift. As in the past, monies collected will be distributed equally in proportion to the number of shifts your group works. There is no restriction on number of shifts for any group. Beavers can work just as many shifts as Scouts.

WHERE?

Most groups have had their established locations year after year. Please use the letter at the end of this document to help identify yourselves as well as for obtaining permission for you to be there.

PAYMENT

Distribution of funds from Apple Day 2009 will be available as soon as possible following the event. Your cheque will be issued along with a spreadsheet indicating distribution of funds.

So, we know where and when to get the apples, where and when to be out supporting Scouting and earning \$\$\$, where and when to return apples and \$\$\$\$. The rest as we say, is history... or tradition. Let's hope for sunshine, keep smiling in the rain and work together to support Apple Days 2009!!!

HAVE FUN ☺

Suggestions, for a Successful Apple Day!

If you require assistance, please contact the SWA Apple Day Coordinator - Douglas Hobden 519-220-1793 [Email](#)

This document was created by North Waterloo Area and modified by South Waterloo Area. It is intended to provide Groups with some hints to ensure a successful Apple Day.

Appoint an Apple Day Coordinator

This allows your leaders to focus on fieldwork and coordinator to focus on logistics. Eliminates the need for 3 or 4 people to search for information.

Establish Apple Day Headquarters

Allows for easy distribution of apples/information and a place to warm up/have a snack. Allows the Coordinator to monitor canvassing areas.

Obtain Permission

For non-residential sites: permission to canvass the site must be obtained by your Group, prior to Apple Day (see enclosed form). Keep the signed form on site, should any questions arise on Apple Day.

Areas/Organization

Provide maps of residential canvassing areas to leaders/parents. Crossing streets should be kept to a minimum. Stay within your group's assigned fund-raising territory. A list of your groups territory is enclosed.

“Selling”

We don't Sell apples. We are asking for donations and giving apples as a thank you. Beavers and Cubs should have adult supervision when canvassing. Scouts should canvass in pairs and/or with an adult accompanying.

Tact

Remember – we are offering an apple in exchange for a donation. Politeness should be heeded at all times. “Thank you” should be said, whether a donation is given or not.

Apples

Groups get their apples through the Area Coordinator. We need to ensure size and quality remains consistent throughout the Area. Groups purchasing apples elsewhere may be charged a surcharge.

Fun

Apple Day proceeds help to offset your group's costs throughout the year. The event takes work, but can be fun.

LOCATION INFORMATION

4th Cambridge

South Cambridge Mall
-Liquor Store
-Canadian Tire
Tim Horton's – Myers & 24
Little Short Stop - Myers & 24

7th Cambridge

Canadian Tire – Pinebush
Wal-Mart
Building Box

11th/12th Cambridge

Farmers Market and surrounding area
Tim Horton's Delta
Food Basics – By Mill
Library
Galt Arena

15th Cambridge

Shoppers Drug Mart – Main St.
Giant Tiger, Main St.
Commisso's
Tim Hortons – Franklin & Dundas

20th Cambridge

GaltView Restaurant
Zehrs – King & Bishop
Tim Horton's - King & Bishop
Subway
Liquor Store
7-Eleven
Giant Tiger
Tim Horton's – King & Eagle St
Beer Store
Dairy Queen

24th Cambridge

Westgate Plaza
Price Choppers

26th Cambridge

Zehrs – Cambridge Center
Zellers – Cambridge Center
Dipietro's
Country Style by Shoppers Hwy 24
Dipietro's

27th Cambridge

Shoppers Drug – Hespeler Rd
Tim Horton's – Saginaw & Franklin
Cambridge Center- Food Court Door

31st Cambridge

South Cambridge Mall

33rd Cambridge

Zehrs – Hespeler
Beer Store/Liquor Store – Hespeler
Playfair Bowl
Ernies
Sam's Club
Home Depo

Open locations

Dooley's Plaza
Briardale
Preston Legion
Short Stop – Shantz Hill
Karl Homuth
Petro Can – Shantz Hill
Food Basics – Hespler
Gas Station @ Food Basics
McDonald's – Hespeler
Pinebush/Franklin Stores
Including Tim's and Freidas



APPLE DAYS ARE HERE AGAIN!!!

To: Your Cambridge Business

Once again Scouts Canada is celebrating our proud tradition of raising money with our Apple Days Event. This year the dates are Thursday, Oct 15th thru Saturday, Oct 17th. Thursday and Friday you can expect Scouting youth between the hours of 4:00 to 9:00 (hours will vary with each group) and on Saturday between 9:00 to 2:00.

The money we collect from this fundraiser goes 100% to Scouting youth in our community. In previous years we have raised approximately \$14,000 over the 3 day promotion with your assistance. This money is used to run programs such as camps, canoe trips and other special events. Some of this money is used to assist youth with financial need. Scouts Canada is proud of the activities we teach and the values we instill in our youth.

We are asking to help support Scouting in Cambridge by allowing our youth to stand outside your establishment in uniform with a basket of apples during this campaign. All youth will be in uniform and will be supervised.

Thank you in advance for your participation.

Sincerely,

Douglas Hobden

Douglas Hobden
DAC Revenue Development
South Waterloo Area
Scouts Canada

I, _____, (Manager/Owner) of _____ agree to support Scouting in Cambridge by allowing supervised youth to campaign on our premise October 15 through 17, 2009. Thursday & Friday 4pm to 9pm Saturday 9am to 2pm.